

WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST
JULY 1, 2008 THROUGH SEPTEMBER 30, 2008

Attached are listings of broadcasts or broadcast segments that, in the Stations' judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station produced and broadcast a "Community Calendar" and public service announcements promoting local community events and campaigns.

JIM AND JADE IN THE MORNING: A daily two-hour broadcast hosted by news anchors Jim Berry and Jade Alexander focusing on local, national and international news, information and interviews with local community leaders and experts. Broadcast dates and times as indicated in the report.

FOCUS ON SOUTH FLORIDA- A half-hour weekly public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

MY33 NEWS FEATURE REPORTS- Special and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts. Duration: Each part is approximately three minutes. Broadcast times and dates indicated in the report.

EDUCATION: Topics in this category include the call to oust the Miami-Dade Superintendent; bullying; exceptional education teachers; racial conflicts at the school board; budget cuts in education, adopt-a-classroom; teacher salaries; college admissions; public school funding; and after school programs for children.

JIM & JADE IN THE MORNING: 7/30, 7AM. Renier Diaz de la Portilla, Board member, Miami-Dade Public Schools discussed the tension on the school board due to three school board members calling to oust the Superintendent, Rudy Crew. In a different segment Jim Notter, Superintendent of Broward County Public Schools discussed the newly adopted anti-bullying policy. **JIM & JADE IN THE MORNING:** 8/6, 7AM. Enrique Boloyra and Christopher Ruskowski, MTF Site Director discussed the hiring of exceptional teachers for Miami Dade County Public Schools. **JIM & JADE IN THE MORNING:** 8/12, 7AM. Doug Rodriguez of Ronald Reagan Doral Senior High discussed the new school year and how budget cuts will affect schools. In a different segment, Jamie Rosenberg of Adopt-A-Classroom Miami talks about the Adopt-A-Classroom program as well as the need for donations in Miami schools and how viewers can participate. **JIM & JADE IN THE MORNING:** 8/13, 7AM. John Ristow of BTU, spokesman for Pat Santeramo discussed what teachers are looking for in terms of a salary agreement. In a different segment Luciana Mandal, Director of College Planning, American Heritage School discussed the requirements for students applying for college. She was joined by students Rafael Perez and Paulina Mustafa who discussed their achievements and goals. **JIM & JADE IN THE MORNING:** 8/14, 7AM. David Jones, principal of Coconut Creek High School explained how he plans to turn the F school to an A school and his past achievements with such tasks. **JIM & JADE IN THE MORNING:** 8/20, 7AM. Emily Cardenas from the Children's Trust discussed free after-school and health team programs that the Children's Trust provides. **JIM & JADE IN THE MORNING:** 8/22, 7AM. Miami filmmakers Sam Rega, Joshua Miller and Jorge Valdes-Iga discussed their films and upcoming screenings. **JIM & JADE IN THE MORNING:** 8/27, 7AM. Jose Vincente President of Miami Dade North Kendall Campus discussed some of the new challenges that students face when entering college life and the difficulties with student life. **JIM & JADE IN THE MORNING:** 9/17, 7AM. Ana Cordal, Principal of Renaissance Charter Elementary discussed the special distinction her school, Renaissance Charter Elementary School had recently received. **JIM & JADE IN THE MORNING:** 9/26, 7AM. Bay Proby of Proby and Associates discussed "Stormzone", the program he developed that teaches kids how organizations like the EOC operate during a hurricane. **FOCUS ON SOUTH FLORIDA:** 8/10, 2:30PM. School Board Member Ana Rivas Logan and Community Activist Rev. Richard Dunn expressed opposing thoughts on the performance of embattled Superintendent Rudy Crew. **FOCUS ON SOUTH FLORIDA:** 8/24, 2:30PM. CBS4's Al Sunshine discussed a tax swap proposal that had the potential of saving people money and why it was scrapped from the ballot.

HEALTH: Topics in this category include handicapped adults, blind teens; healthy meals; the campaign against cancer; surviving cancer; the walk against PKD, PAD and PAD awareness.

JIM & JADE IN THE MORNING: 8/5, 7AM. North Miami Beach Councilman Myron Rosner and John Caden of VitaGlide discussed the Disability Sports Program available in North Miami Beach. They explain how the program is funded by tickets issued to Handicap parking violators. JIM & JADE IN THE MORNING: 8/8, 7AM. Natalia Sulca, a blind teen, discussed her experience swimming with dolphins at Miami Seaquarium. JIM & JADE IN THE MORNING: 9/2, 7AM. Author Mimi Chacin talks about the renewable garden at Jungle Island and cooking healthy fresh and fun for kids. JIM & JADE IN THE MORNING: 9/3, 7AM. Dr. John Goldberg discussed the unique challenges of treating childhood cancer. JIM & JADE IN THE MORNING: 9/4, 7AM. Cindy Goldberg talks about her experience as a cancer survivor and the book she wrote on her experience. JIM & JADE IN THE MORNING: 9/5, 7AM. Dr. Izidore Lossos, Sylvester Comprehensive Care Cancer at University of Miami and a leader in lymphoma research discussed the importance of research, clinical trials, and where the promise of research currently holds. JIM & JADE IN THE MORNING: 9/19, 7AM. Mike Haggard of the PKD Foundation explains how he hopes to raise more awareness about PKD. JIM & JADE IN THE MORNING: 9/25, 7AM. Phylicia Rashad, actor and Dr. Manuel Mayor of University of Miami discussed how they plan to raise awareness on PAD in Miami.

POLITICS/GOVERNMENT/INTERNATIONAL AFFAIRS: Topics in this category include the presidential race; opposing sides in the elections; hurricane relief efforts; and struggles in Haiti after the hurricanes.

JIM & JADE IN THE MORNING: 8/29, 7AM. Historian and author Dr. Marvin Dunn discussed the history making aspect of Obama's presidential nomination as well as how far society has come since M.L.K.'s speech 45 years ago. JIM & JADE IN THE MORNING: 9/10, 7AM. Gloria Luna, Representative for the Archdiocese of Miami Dade discussed the hurricane relief efforts area churches are doing in Haiti. JIM & JADE IN THE MORNING: 9/23, 7AM. Musician Melky Jean discussed his trip to Haiti to provide relief for those in need. FOCUS ON SOUTH FLORIDA: 9/7, 2:30PM. CBS4's Michael Williams covers the presidential nominees and vice presidential nominees. In a different segment State Representative Dan Gelber (D) and State Representative David Rivera (R) discussed their views on the candidates.

PUBLIC SAFETY/COMMUNITY: Topics in this category volunteering efforts; car accident policies; hurricane preparation; emergency cell phones; and swimming safety.

JIM & JADE IN THE MORNING: 7/29, 7AM. Dale Hirsch, Volunteer Broward discussed Miami's lack of volunteers and what the public could do to make a difference.

JIM & JADE IN THE MORNING: 8/5, 7 AM. Tom Truex, Mayor of Town of Davie discussed a vote in Davie that will determine whether to bill drivers from outside the town who are cited in collisions requiring the attention of police and firefighters.

JIM & JADE IN THE MORNING: 8/20, 7 AM. Chucky Lanza, Broward County EOC, discussed Tropical Storm Fay and if enough was done to prepare for the storm.

JIM & JADE IN THE MORNING: 9/10, 7AM. Chief Paul Noel, Chair of the Dial-A-Life Advisory and Chief Lindsay Plummer, Miami Dade Fire Rescue discussed the Dial-A-Life cell phone program that gives phones to those in need of an emergency.

JIM & JADE IN THE MORNING: 9/15, 7AM. Dr. Stephen Leatherman, author, shares information from his book on Hurricanes and their effects along with the behavior of future storms.

JIM & JADE IN THE MORNING: 9/16, 7AM. Lt. Giovanni Serrano, Fort Lauderdale Ocean Rescue discussed how swimmers can stay safe in the ocean and how to read warning flags on the beach.

FOCUS ON SOUTH FLORIDA: 9/7, 2:30 PM. CBS4's Chief Meteorologist David Bernard shows viewers what they can do to prepare for hurricanes and discussed weather patterns with the 2008 hurricane season.

ECONOMY: Topics in this category include: a device that detects driving habits that waste gas; vehicle leases; housing legislation; the school budget crisis; thriving stores in dwindling economies; job fairs; unkempt homes; property taxes; foreclosures; and Wall Street.

JIM & JADE IN THE MORNING: 8/1, 7AM. George Joseph, President and CEO of Dade County Financial Credit Union discussed why some financial institutions are discontinuing the leasing option of vehicles during times of economic strain.

JIM & JADE IN THE MORNING: 8/4, 7AM. Matt Haggman of the Miami Herald discussed what the massive housing legislation signed by President Bush means for people in South Florida.

JIM & JADE IN THE MORNING: 8/6, 7AM. Karen Aronowitz, United Teachers of Dade and Florida State explained how Amendment 5 would eliminate the school portion of local property tax to save property owners an estimated \$9.3 billion in 2011.

JIM & JADE IN THE MORNING: 8/7, 7AM. Darcie Lunsford, South Florida Business Journal explains how some business chains are thriving while many others are closing their doors due to a sluggish economy.

JIM & JADE IN THE MORNING: 8/20, 7AM. Maureen Rash, South Florida Employment Guide, discussed job fairs held to help alleviate the unemployment rate and gives tips on resume building.

JIM & JADE IN THE MORNING: 8/28, 7AM. Doug Dewitt, Concierge Real Estate Services, discussed the foreclosed homes in South Florida and how difficult it is to sell in a neighborhood with unkempt homes and who is responsible for maintaining these homes.

JIM & JADE IN THE MORNING: 9/18, 7AM. MJ Stone, Property Tax Consultant discussed the property tax petition deadline and addresses why homeowners are paying so much for property taxes. JIM & JADE IN THE MORNING: 9/30, 7AM. Professor Douglas Emery, Finance Department Chair (UM) talked about the drop of the DOW and how it affects the average person. MY33 NEWS FEATURE: 7/23, 11AM. CBS4's Consumer Investigator Al Sunshine discussed a device that can be attached to cars that detects driving habits that waste gas.